

Editorial Compass

The Aligned Shift - The Magazine



For contributors. A living document. Updated 7.7.2026

1. What The Aligned Shift Is

The Aligned Shift is an editorial and community ecosystem for helping professionals like coaches, mentors, guides, practitioners and therapists, and their clients.

A collective magazine exploring transformation, work, and private life through texts that reveal who you truly are, not what you need to sell.

Neither self-help nor doctrine. Nor a content mill. A space where practitioners gain visibility by unveiling who they are.

The guiding thread: living Beingly.

What we build:

- ◆ Depth over noise
- ◆ Clarity over performance
- ◆ Substance over self-branding
- ◆ Voice with responsibility
- ◆ Resonance over algorithm



2. The Voice We Welcome

You accompany others -- coach, mentor, guide, practitioner. You don't need to be a published writer. You need:

- ◆ A life experience that transformed you -- this is your story, what made you who you are
- ◆ An honest look at what you learned -- not a theory, but a lesson from living
- ◆ The desire to be known for who you are -- not for what you post

We love writing that:

- Is rooted in lived experience, not in an abstract idea
- Opens toward a broader reflection, your lesson becomes universal
- Respects silence, one sentence can be a paragraph. We breathe.
- Seeks the truth of the moment over literary flourish
- Does not seek to convince but to open

We do not publish: generic motivational content, recycled personal branding, AI-padded articles, openly promotional submissions, superficial advice.

Note: every contributor has their own voice. You don't have to write like the founder. What matters is that your work resonates with the spirit of TAS.

"A voice that does not ask permission to exist."



3. Themes -- How We Organise the Magazine

Each article is assigned an editorial theme, like in a paper magazine: subjects, angles, territories explored.

Theme	What it covers
Holistic Wellbeing	Self-care, body-mind, wellness practices
Opinion Essays	Argued positions, sharp reflections
Expatriation	Living abroad, uprooting, cross-cultural encounters
Inner Peace ^ Clarity	Meditation, centering, inner lucidity
Into Practice	Methods, frameworks, exercises for living more aligned daily
Life Stories	Lived experiences, memoirs, shared moments of existence
Personal Reflections	Anchored in lived experience -- everyday life, an encounter, an emotion, a lesson learned.
Philosophical Thoughts	More conceptual -- digging into an idea, an existential question, a paradox.
Transitions & Rebuilding	Crossings, ruptures, rebirths

"The Aligned Shift is..." is a separate theme -- definitions, fragments of meaning that say what TAS is in a few words. They belong to the Citations rubrique in the site navigation.



4. The Process for Contributors

You propose a raw text, creating an Article and leaving it as Draft.

We dialogue -- I read, I tell you what resonates, we shape it together when needed. Human collaboration.

We publish -- the article appears on the Magazine under your name. TAS may be a co-author if the article is co-constructed, but it is not automatic: if you write in your voice, you sign alone.

We decide on diffusion -- whether to send to subscribers is an editorial decision.

You keep your freedom -- your publication, your subscribers, your voice. TAS is a home, not a franchise. You can republish via Cross-Posting, you gain visibility through the collective.



5. Publication Rhythm

The TAS Magazine is a thoughtful space, not a daily publication platform.

At first, contributions are limited to one text per week per contributor to not overload subscribers. This keeps a sustainable editorial tempo and lets each text truly exist.

When more contributors join, we will publish more often without emailing each post. A digest Newsletter will be sent on a defined rhythm (e.g. every week or two), gathering links to new articles. Readers receive a breath, not a feed.



6. Mutual Commitments

You, the contributor:

- You write what you live, not what you think you should show.
- You accept an open editorial dialogue.
- You respect the spirit of the space: kindness, authenticity, depth.

TAS, the magazine:

- I welcome your voice without formatting it if it is sincere.
- I give you a curated context alongside other aligned voices.
- I am clear about what will be diffused or not.
- If I don't diffuse, I explain why.



This compass is alive. It will evolve with contributions, questions, and experiences.